

The Egmont Reading for Pleasure Teacher Awards

*In partnership with the Open University
and the UK Literacy Association*

Egmont's company purpose is to make all children proud readers through our broad portfolio of inclusive, child-friendly books and magazines. To that end, we would like to celebrate teachers who successfully promote and encourage children's reading for pleasure, both within and beyond the school setting.

We are collaborating with the Open University and the UK Literacy Association, who have worked together to research the significance of teachers being readers, and ways to build reciprocal and interactive communities of readers. Both organisations are keen to profile and develop research-informed professional practice in this area.

Award Categories

✦ Early career teacher

(0-3 years in teaching)

✦ Experienced teacher

(3 years plus)

✦ Whole school award



Entry criteria

Submit a research-informed case study on how you have encouraged children to read for pleasure. Show details of context, research inspiration and rationale, aims, outline, evidence of impact and reflections. This will need to include the following considerations:

- 1) The importance of a child's free choice of reading material and of offering a range of texts to engage their interest, be it classics, series fiction, graphic novels, picture books, comics and magazines, funny books, factual books etc.
- 2) The importance of reading to children and its role in promoting children's enthusiasm and their independent reading for pleasure
- 3) The importance of working with the parents/family:
 - a. To promote the value of reading for pleasure
 - b. To support them in their role in reading to their children
 - c. To establish reading for pleasure as a joyful and regular occurrence at home
- 4) Overcoming the challenge of school accountability pressures, where reading for pleasure runs the risk of being seen as a subject/lesson

The case study structure can be found at

<https://researchrichpedagogies.org/research/reading-for-pleasure> — 'share your practice'.

Submission

The deadline is midnight on **15th January 2018**.

The case study should be a maximum of **1500 words**.

All entries to be submitted to <https://researchrichpedagogies.org/research/reading-for-pleasure>.

Awards

The awards will be announced on 22 March 2018 at the OU/UKLA/BERA Reading for Pleasure Conference in London.

Each category winner will receive:

- Egmont books to the value of £250 for their school
- 20 copies of *Help Your Child Love Reading* by Alison David for their school
- A trophy naming the winner
- A high profile on the OU Reading for Pleasure website

